# **Annual Report**

## Providing vital community programs and services for 50 years







## 2017-2018

## Who We Are

SOS is a volunteer-based, non-profit organization caring for people in our community since 1968.







#### **Our Mission:**

Through collaboration with community leaders and organizations, deliver a sustainable, creative, relevant and compassionate prevention and safety net for School District 69 residents in need.

#### **Our Vision:**

To make our district a secure, supported and inclusive community.



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## Message from the Chair

The year 2018 is an exciting year for us at SOS, as we celebrate our 50th Anniversary and I, personally, must say what an honour it is to be Chair of the Board of Directors during such an auspicious occasion. For the past few years, we have been planning some celebrations that will take place throughout 2018 and our hope is that you will help us celebrate too!

We will be getting past directors together prior to our AGM to reminisce and share stories. There will be public summer celebrations both in Parksville and Qualicum Beach where we will be celebrating with the community all that we have achieved together.

In November, the month that SOS became a registered Society, there will be a Golden Jubilee event where we will be bringing our volunteers and supporters together to watch a 50th Anniversary video and get a taste of an exciting book we are having written on the



history of SOS.

And, I can not forget about our new Friendship Garden, a gift to you, our community, which will be a place where we can reflect on all of the work we have done in the community for the past 50 years. I welcome you to please join us as we continue celebrating together in 2018. *~Garry Cox* 

## Message from the Executive Director

t is very exciting to see how far we have come in 50 years. As we look back at all we have accomplished, we have a lot to be thankful for.

That includes the work of our Board of Directors. Over the years, our Board members have given up a lot of the their time to make this community a better place. They work hard to ensure the best decisions for our community are made, and that our programs and services are relevant. Their time and talents have made a huge contribution to the success of SOS. Read more about our current Board and the roles of our Board members on pages 6 & 7.

We are also extremely fortunate to have such a dedicated team of volunteers. Volunteers have always been the foundation of SOS. When the organization was created, the idea was to create an "organized volunteer service", seeking those "willing to give of their time and talents". We now have close to 350 active volunteers, and more than 1,300 members.

Our Founding Members knew we needed a secure funding base to support all of their wonderful ideas, and in 1969 they created



the SOS Thrift Shop. Thanks to community support at our Thrift Shop, we have been able to successfully offer a variety of programs and services for all ages throughout the years. We are proud to show you the upgrades to the Thrift Shop and our Community Services Centre in Parksville completed earlier this year, on page 9.

And finally, we have an amazing team of committed staff who help to ensure our programs and services are making a difference, and keeping up with the needs of the community. Thank you for your ongoing support in making SOS what it is today.

~Susanna Newton

# 50th Anniversary

It began during a conversation at a kitchen table in Parksville, in 1968. They were ordinary folks, three women, impassioned by what they were seeing in their community. Pauline Touzeau, Edith Chamberlayne and Betty Marocchi knew that children were going without basic necessities to get them through the school day. They also saw that seniors needed assistance in a number of areas. Their conversation that Spring evening sparked the creation of SOS, bringing residents together to volunteer and assist their friends and neighbours. The organization was designed to fill the gaps and help people help themselves.



Betty Marocchi

**50 years later,** SOS has changed countless lives, pulled people out of dark places, inspired positive change, helped forge the best of friendships, and promoted a strong, healthy community. All of this because a community stepped up 50 years ago, and residents saw the value in continuing this important work throughout the decades.



# **Board of Directors**

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Garry Cox - Chair Born and raised in St. John's NFLD, Garry is a retired

police officer, having served 30 years with the RCMP, the last 9 of those in Oceanside. Garry has been volunteering since he was a teenager, and continues that service today.

Martin Fereday First Vice Chair A retired engineer and land developer, Martin now enjoys volunteering for several agencies, and spending time with family.



#### Elaine McKinlay Second Vice Chair

Elaine worked in the telecommunications industry in finance and human resources. She has a great interest in people, finances and gardening.



Bonnie Wallis Secretary Treasurer Bonnie has an accounting office in Parksville and has enjoyed volunteering with a number of local organizations.



#### Gordon Ball Director

Gordon is a farm boy from Saskatchewan. He had a 36-year Law practice in Calgary, and now has a part-time local practice.



### Don Dempson Director

Don has worked in marketing, sales and communications for major companies. He is an active volunteer in a variety of places.



### Joshua Dennis Director

Joshua works as an IT Consultant. He has worked with organizations to bring computer technology to rural areas of the world.



#### Don Luke Director

Don worked in telecommunications for 40 years. He was presented with the Sovereign's Medal for Volunteers in 2017.



### Pamela May-Straka Director

Pam has a background in science, and worked as an exploration geologist. She has now made community service central to her life.



### Dr. Jennifer Mullett Director

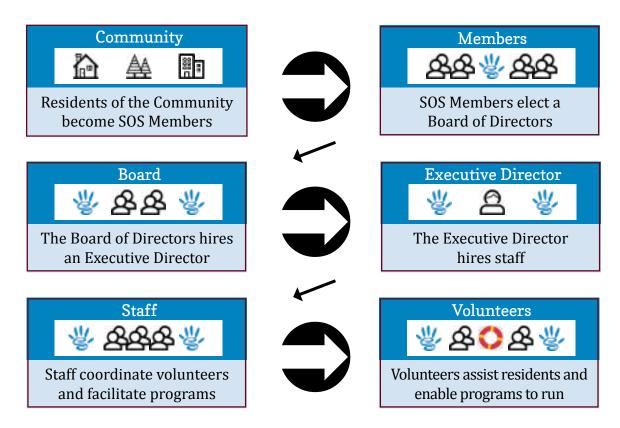
Jennifer is a psychologist, and adjunct professor, dedicated to creating healthy communities and building capacity for social change.



### Paul Ruffell Director

Paul has been a consulting engineer for over 40 years. He has served on several Boards in the private and not-for-profit sectors.

# SOS Organizational Chart



## **SOS Board of Directors**

### Stewards of the Society

The Board is responsible for the governance of SOS. Board Members are elected by the membership at the Annual General Meeting and serve for a one or two-year term. Directors may be elected for up to eight consecutive years.

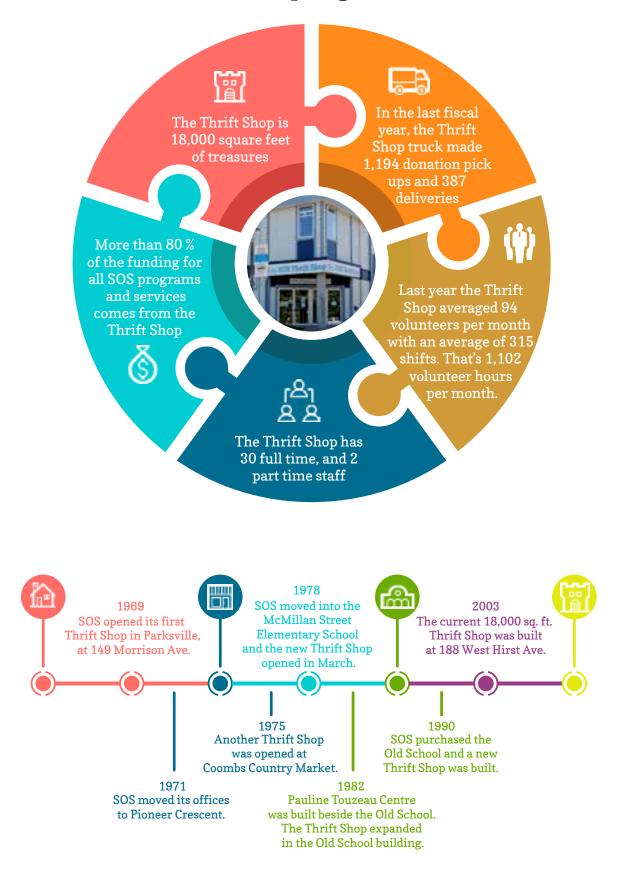
Board roles include:

- Determine the Mission and the Vision
- Develop the Strategic Plan
- Select the Executive Director
- Monitor Programs and Services
- Ensure financial viability
- Approve governance policies
- Inspire community support



# Thrift Shop

Main funder of SOS programs and services



## **SOS Building Updates**

SOS Community Services Centre and the SOS Thrift Shop were both painted in late summer 2017 and new signage was applied. An update to the Friendship Garden was completed in April 2018, and includes a marble sculpture of a mother and child donated by local sculptor Mike Rebar, with the marble donated by BC Marble.



From left, Edith Chamberlayne, Kay Burgoyne and Julia McDonald in the Friendship Garden in 1989.



A sod turning event for the new SOS Thrift Shop in 1989 leads a procession past the Friendship Garden.





Left photo, SOS Community Services Centre Parksville, right photo, SOS Thrift Shop in 2018.

Community Needs	SOS Program	SOS Impact		
A welcoming place for young children to play while parent/family caregivers join in, or take a break.	Preschool Programs	Parksville: 183 attendancies Qualicum: 165 attendancies		
A space for children in grades 4-6 to meet friends, gain confidence and community awareness.	Girl Talk & Guyz Time	Parksville participants: Girls: <b>30</b> Guys: <b>15</b> Qualicum participants: Girls: <b>30</b> Guys: <b>10</b>		
Fun outdoor activities keep children in grades 4-6 active and engaged throughout the summer.	Kids Summer Fun	Parksville: 24 participants Qualicum: 15 participants		
A place for youth in grades 7-9 to express themselves, go on outings and develop friendships.	School Nite Out	<b>Parksville:</b> 50 participants		
A positive place for teens to connect with friends, play music, create art and receive support.	Teen Programs	Parksville: 56 participants Qualicum: 41 participants		
A safe and relaxing place where families can spend quality time together and have dinner prepared.	Family Night	Parksville: 121 participants Qualicum: 77 participants		

Community Needs	SOS Program	SOS Impact	
Individuals and families need help buying food at Christmas time. Parents and grandparents need assistance buying gifts for children and teens at Christmas.	Caring for Community at Christmas	<ul> <li>1,146 adults received grocery store gift cards</li> <li>1,248 children and teens received gifts</li> <li>867 households in the district were assisted</li> </ul>	
Assistance purchasing attractive outfits, shoes and accessories for graduation ceremonies.	Gradwear	<b>25</b> youth selected a gently used or new outfit, along with shoes and accessories, for \$5.	
Funds to help register children and youth in sports and summer camps. Assistance applying for provincial sports grants.	Recreation Assistance	Local children and youth were assisted with <b>483</b> activities that families could otherwise not afford.	
Ability to file income taxes without paying fees. Ability to collect benefits based on tax return.	Income Tax	<b>1,513</b> tax returns filed for <b>1,354</b> clients.	
Tutoring in Math and English for students in grades 6-12.	Education Assistance	27 students were assisted one-on-one with Math and English at no cost.	

Community Needs	SOS Program	SOS Impact	
Help finding solutions to issues such as affordable housing, financial aid, medical care and transportation. Assistance with advocacy and emergencies.	Seniors' Advocacy Services	433 Client appointments 117 Vouchers issued for emergencies 1,511 Total client contacts	
Weekly social interaction, fun outings and helpful information for seniors to stay healthy and informed.	Seniors Connecting	Attendancies: <b>3,217</b> Outings: <b>32</b>	
Access to hot, nutritious meals, ability to eat a well- balanced diet, and the ability to remain living at home.	Meals on Wheels	<b>11,120</b> Healthy meals delivered <b>62</b> Average monthly clients	
Ability to get to and from medical appointments at no cost.	Medical Appointment Transportation	1,038 Drives 228 Clients assisted 35,441 km driven	
Assistance with counselling costs and finding an appropriate counsellor.	Counselling Referral	<b>130</b> Residents referred to local professionals, and costs subsidized	

Community Needs	SOS Program	SOS Impact
Help for seniors such as grocery shopping transportation, non- medical drives, light housekeeping, repairs and yard maintenance.	Oceanside Better at Home Funded by the Government of BC	2,488 Cleaning services 266 Friendly visits 283 Non-medical drives 249 Client grocery shops 161 Yard services
Assistance with essentials like food and medicine. Safety- related repairs on vehicles, and advocacy assistance.	Emergency Assistance & Advocacy	<ul> <li>876 Vouchers for essentials</li> <li>18 Referrals to Kerry's</li> <li>Car &amp; Truck Service</li> <li>96 Advocacy meetings</li> </ul>
Housing and support for a targeted group of residents who are homeless or at immediate risk of homelessness.	Homeless Prevention Program Funded by BC Housing	<ul> <li>24 Housing subsidies</li> <li>35 Clients receiving</li> <li>outreach support</li> <li>471 Outreach phone calls</li> </ul>
Education on matters related to tenancy, including rights and responsibilities, budgeting and living with others.	<b>STAR Program</b> (Supporting Tenancy through Action and Resources)	<b>1</b> Participant completed the course, and received a certificate.
A safe, temporary home for women and children fleeing abuse in our area. This home is a collaboration with the Haven Society.	Parksville Qualicum Haven House	435 Stays overnight 34 Nights at full capacity 118 Crisis calls 754 Non-crisis calls



### Preschool

- Time in Comfort for Tots and Caregivers (TIC TAC)
- Preschoolers on the Move
   Children & Family
- Girl Talk & Guyz Time
- Kids Summer Fun
- Family Night
- Recreation Assistance
- Caring for Community at Christmas

### Youth

- School Nite Out
- Summer Nite Out
- Teen Nite
- Youth Open Space Qualicum
- Gradwear
- After School Education
   Assistance

### Adults & Seniors

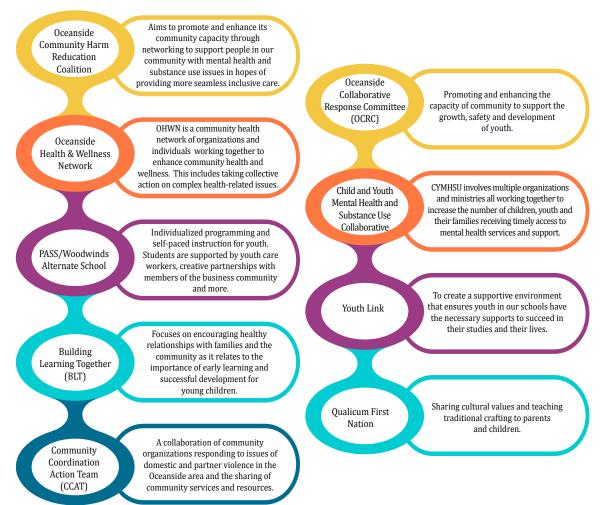
- Income Tax Returns
- Emergency Assistance & Advocacy
- STAR Program
- Homeless Prevention Program
- Women's Personal Growth
- Men's Personal Growth
- Counselling Referral
- Seniors Connecting
- Seniors' Advocacy Services
- Oceanside Better at Home
- Medical Appointment
   Transportation
- Meals on Wheels





# Outreach

## SOS works with and supports a number of local organizations and collaborations for the betterment of our community



### **Oceanside Task Force on Homelessness**

Working to create Oceanside as a community without homelessness and to improve living conditions for people at-risk of homelessness. The Oceanside Task Force on Homelessness is co-chaired by Violet Hayes (Island Crisis Care Society), Sharon Welch (Forward House Community Society) and Susanna Newton (Society of Organized Services). Task Force members also include representatives from local organizations, as well as government agencies. www.oceansidehomelessness.com

### **Oceanside Homelessness (Housing) Outreach Support Team = HOST**

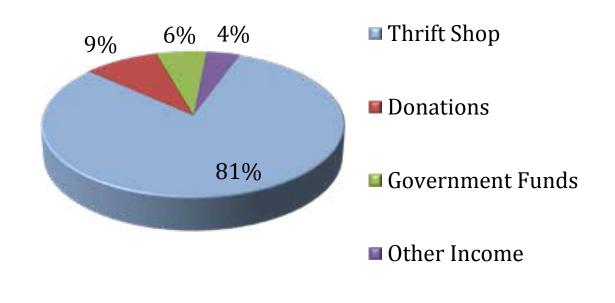
Part of the Oceanside Task Force on Homelessness, the HOST Team works to better serve our most vulnerable population, who experience homelessness and instability, by helping them to access and maintain housing, and to improve health outcomes.

### **Oceanside Cold Weather Shelter**

A project of the Task Force and funded by BC Housing, premises leased from Arbutus Grove Church, and administered and operated by Island Crisis Care Society. Nov. 1, 2017 - March 31, 2018, open nightly from 6 pm - 8 am. **Male attendances**: 904 | **Female attendances**: 73 | **Under 19 years attendances**: 3

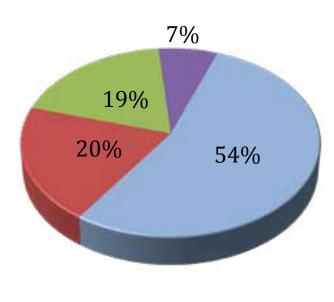
## **Financial Information**

## SOS funding sources:





### **Thrift Shop funds:**



- Child, Youth & Family programs and services
- Personal & family support services
- Seniors programs and services

Community collaborations



## **Condensed Financial Statements**

Statement of Financial Position Assets:	2018	2017
Current assets	\$315,342	\$248,591
Cash & short term investments - internally restricted	1,115,854	1,421,156
Long term investments - internally restricted	650,000	629,229
Capital assets	<u>2,546,806</u>	<u>2,179,777</u>
	<u>\$4,628,002</u>	<u>\$4,478,753</u>
Liabilities & Net Assets:		
Current liabilities	\$189,669	\$175,096
Deferred revenue	57,739	13,471
Deferred capital asset contribution	54,729	62,765
Net assets	<u>4,325,865</u>	<u>4,227,421</u>
	<u>\$4,628,002</u>	<u>\$4,478,753</u>
Statement of Operations		
Revenue:	\$3,767,007	\$3,640,292
Expenses:		
Management & administration	170,693	140,235
Programming & operations	3,384,194	3,086,033
Amortization & asset losses (gains)	<u>113,676</u>	<u>106,085</u>
Excess of revenue over expenses	<u>\$98,444</u>	<u>\$307,939</u>



### \$1,000+ Donors and Contributors to SOS

Clark. Walter & Marion Duncan, Norman & Diane Hagedorn, Brian & Doreen Luke, Don McLenahan, John & Claudette Paul, Kathie Rehill, Gregory & Winnifred Shove, Helen Smith, Barbara Cedar Grove Roofing Supply **Coastal Community Credit Union** Eaglecrest Golf Club Island Radio Kerry's Car & Truck Centre Knights of Columbus #7991 Oceanside Newcomers Alumni Society Parksville Qualicum Beach News Parksville Quilt House Quilters Guild PASS/Woodwinds Alternate School

#### **Thank you!**

**Oualicum Beach Alumni** Newcomers Association **Oualicum Beach & Area** Newcomers Club



**Qualicum Foods** Quality Foods Parksville Royal Bank of Canada/RBC Foundation

Rotary Club of Qualicum Beach Royal Canadian Legion Br. 76 Save-On-Foods Seaside Cruizers Society Silver Spur Riding Club Smithers Road Automotive Ltd. TD Bank Group Thrifty Foods Tigh-Na-Mara Seaside Spa **Resort & Conference Centre** Waypoint Insurance

40 local businesses that hosted Angel Trees at Christmas Many local businesses who supported SOS in various ways throughout the year

Plus additional donors who wish to remain anonymous



## Staff



Child, Youth & Family Programming Team

Thrift Shop Team



Administration Team



## Staff Years of Service

5 years	Alice Bailey-Tulia, Preschool & Family Coordinator Ken Stubbs, Thrift Shop Operations Supervisor Jane Williams, Oceanside Better at Home Coordinator
10 years	Debbie Vallender, Thrift Shop Merchandiser
15 years	Gwen Taylor, Thrift Shop Operations Supervisor

## 50 Years of Volunteers



"Volunteering to me means being a part of my community; meeting new people; sharing my skills; giving back."

"Some of us won the lottery the day we were born, but there are many more who didn't. As a volunteer, I feel privileged to be able to give back to those less fortunate. I've learned to be a happier person and to have a more balanced perspective on life." Active Volunteers 353



"I have volunteered for many years and I am grateful to have met so many wonderful volunteers. My self-esteem and self-worth has increased 100% thanks to SOS."

Active Members 1,397 "Socialization; gets me out of the house; sense of purpose; physical activity; make a difference; meet new people; learn new things; keeps my brain active."

### Well-deserved award for SOS Volunteer

It has always been important to John McLenahan to give back to people in his community. He was a teacher, and volunteered as a football and basketball coach for many years in Calgary and in Rocky View, Alberta.

John and his wife Claudette made the move to central Vancouver Island about 25 years ago. John has been volunteering with SOS for 13 years as a driver in the Meals on Wheels program, Medical Appointment Transportation, Oceanside Better at Home and he delivers stockings to seniors who are shut in at Christmas time. John was awarded



the 2017 Volunteer of the Year Award at the Qualicum Beach Chamber of Commerce's Community Awards in February 2018.

## Volunteers' Years of Service

**5 years** From left, Bert Harding, Elden Davis, Marion Macleod, Shirley Davis and Louise Coull





15 years June Gilbert, Miriam Gunn and Heather Bradley





**20 years** Anne Moore and Lorraine Davis



**25 years** Joyce Peeke-Vout, Shirley Gallop and Helen Poste



50 years Verna Jenkins and Edith Chamberlayne



## Celebrations during the 50th year

In celebration of the 50th Anniversary, SOS is hosting various events and highlighting different programs each month. Participants of the programs and volunteers are receiving small, celebratory gifts and prizes.

### Public events

Parksville Summer Celebration: July 8 from 1 - 4 pm at the SOS Community Services Centre. A Friendship Garden dedication ceremony, reptile shows, balloon animals, melting beads, crafts, live music, food, refreshments, and more. Qualicum Beach Summer Celebration: July 14 from 12 pm - 2 pm at SOS in Qualicum Commons. '60s themed activities, games for families, live music, food, refreshments and more.

#### Other events

Directors' Reunion will take place prior to the Annual General Meeting. SOS will also host a Golden Jubilee-Community Celebration for volunteers and supporters in November, the month SOS officially became a Society. A 50th Anniversary video will be revealed at the event in November, as well as an excerpt from a new SOS book. The book is set to be published in 2019 and the video will be shared publicly later this year.



Volunteer Coordinator Renee Caulder (left) and Seniors' Advocacy Services Coordinator Dawn Barry.



Ivy Sterviker and Bailey Kaario.

From left, Renee helps draw names for Seniors' Advocacy Services clients to win Thrift Shop Gift Certificates in February. Right, Volunteer Gradwear models help spread the word about prizes that could be won during the month of May, including outfits and gift cards to local businesses.



Some monthly give away items include local tea for Oceanside Better at Home clients, Income Tax Program Coordinator Elizabeth Nichol shows a tax envelope for Income Tax clients, and Medical Appointment Transportation Service clients receive car magnets and Post-It Notes.

# 50 Years of Memories



From top to bottom, SOS representatives attending a Tea at Government House in honour of Volunteer Recognition week in 1990. Fred Samuels, Volunteer Superintendant during construction of the new Thrift Shop in 1989; Volunteers gather for a sod turning event in 1989. Left photo, Thrift Shop volunteers Gerrie Watson and Julia Johnson in 1988. Pauline Touzeau sorting Christmas hampers in 1968.





# 50 Years of Memories



From top to bottom, SOS staff in 1993. A Thrift Shop Fashion show for volunteers in 1993. SOS Office manager Brook Russell, Edith Chamberlayne and Thrift Shop Coordinator Jackie Watson around 1986 (left photo). Sarah Bezusko and her daughter in the TIC TAC program in 2017. Thrift Shop Volunteers and staff in 1984 (left photo), Preschool TOTAMS program in 1991.











## Join us for the next 50 years!

## be part of our caring community



#### **District 69 Society of Organized Services**

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